

What others have to say :

John Mosher resurrected my company after 15 years in business. John himself came into our company and from within worked with our staff to create marketing, operations and administration systems that dramatically transformed our bottom line. More importantly, John transformed me. John instilled confidence and hope via a personalized plan derived from over 40 years experience and patience delivered from a compassionate expert.

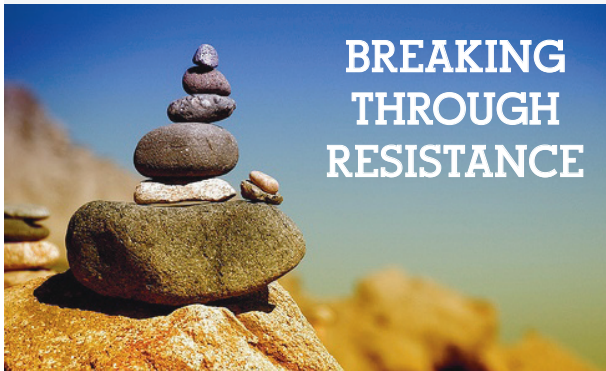
– Robert Pettyjohn, Pettyjohn's Carpet Cleaning & Restoration Services

We have learned a better way to understand our market, allowing us to cut back on our overhead by more than 50% and increasing our profits. We have created a positive culture within not only our employees but our customers as well.

– Mike Matheny, Simply Clean Care with Miller's, Monterey, California

The way you laid out and addressed the things in life that hold us all back was on the money and meant a lot to me. I've had some real encouraging remarks from several employees. Your energetic style and humor were also much appreciated.

– Steve Rimell, Decorator Fold Cleaning & Restoration, St. Louis, Missouri



SUCCESSFUL DIRECTIONS PRESENTORS:



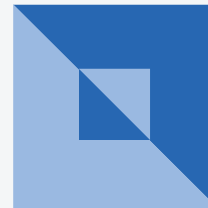
John Mosher captivates and inspires his audiences and clients to achieve new levels of success with his blend of practical business acumen and visionary thinking. He has been consulting businesses across the United States and Canada, since 2003. Prior to launching his

firm **Successful Directions, LLC**, he spent 30 years as a senior executive of a Restoration Company. He played a key role in the growth of the business from 1975 to 2003. John has the ability to motivate with tools for Entrepreneurial Success and Freedom.



Karen K. Walker, PLPC, informs and entertains audiences with her practical strategies, useful information, personal stories, wit and humor. She is known for fast-paced, no-nonsense, energetic style. Karen's extensive background in business management, and

development combined with her counseling experience gives her a unique insight the personal growth necessary for personal and professional success. She has an innate ability to help individuals remove personal roadblocks and facilitate change toward personal success.



Successful Directions LLC

Contact Us:

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www.successfuldirectionsllc.com

SUCCESSFUL DIRECTIONS PRESENTS:

BREAKING THROUGH RESISTANCE

The Secrets of Entrepreneurial Success and Freedom



- Evidence based strategies for individual and organizational change
- Six Secrets of Entrepreneurial Success
- Effective Leadership that creates Entrepreneurial Freedom

Friday, Spetember 23, 2011
Saturday, September 24, 2011

Sheraton Plaza Tower, Westport
St. Louis, Missouri

Struggling to take your business
to the next level?

Dreaming about Entrepreneurial Freedom?

BREAKING THROUGH RESISTANCE

-Identify roadblocks to success

-Learn the Six Secrets of
Entrepreneurial Success

-Discover the Keys of
Effective Leadership

- Gain Strategies for
individual and
organizational change

Register today for:

Breaking Through Resistance

A Two-Day Hands-On Seminar
for Business Owners and Managers

Sept. 23 & 24, 2011
St. Louis, MO



Check us out at :
www.successfuldirectionsllc.com



Day One – Outline

- ▣ Breaking Through Resistance Introduction and Overview
- ▣ Identifying with your business in terms of the past, present and future
- ▣ How to stop fighting change, get out of your own way, and gain the freedom you desire
- ▣ Effective Leadership: You're in Charge!
- ▣ Breakout Session: Intentional Change: Mastering your Motivation

Day Two- Outline

- ▣ Six Secrets of Entrepreneurial Success
- ▣ Getting to the next level
- ▣ Breakout Session: Assessing your Level of Resistance
- ▣ Defining Your Success Formula
- ▣ Living Excellence- What will you take with you ?

Sept. 23



Successful Directions LLC

Sept. 24

REGISTRATION FORM

Name: _____

Company Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Registration Fee: \$479 one person
\$429 for second person from the
same company

*** \$100 Savings on Registrations prior to Aug. 15th

Payment Information :

Mastercard Visa Am Ex. Discover

Account No.: _____

Expiration Date: _____

Name on Credit Card: _____

3 Digit CV Code on back of card: _____

Signature: _____

*** Cancellation Policy: 30 days prior 50% refund. Last Date for Registration: **August 9, 2011**

WAYS TO REGISTER:

CALL: 314.973.6699

FAX : 636.493.0912

E-MAIL: jcproduction@sbc.global.net